

# DIANA WILSON

GRAPHIC DESIGNER

## PROFILE

Creative and detail-oriented designer with 15+ years experience in visual communication, with focus on creating intelligent and strong concepts for clients from start to finish.

## WORK EXPERIENCE

### STAY AT HOME MOM/INDEPENDENT ARTIST

Marietta, GA. 2014-current

- Managed a budget and performed household duties while caring for two children into school
- Worked on freelance projects for various clients and local groups

### OWNER, DESIGNER

Deep Down Happy, Etsy.com, 2009-2022

- Set up and managed an online retail shop
- Conceptualized and designed original greeting cards, posters, and stationery items for purchase
- Printed, constructed, and delivered purchased items
- Regularly communicated with customers to ensure satisfaction and fulfillment
- Purchased and organized packing and shipping

### SENIOR GRAPHIC ARTIST

C2 Technologies, Inc., Newport News, VA. 2009-2013

- Developed courseware for multimillion dollar projects for major clients including Microsoft, Marriott Hotels, U.S. Navy, USAID
- Collaborated with Instructional Systems Designers (ISD) to build graphics and code animation for web-based e-Learning courseware



757-814-0132



hello@GoDiana.com



Marietta, GA



GoDiana.com



## EDUCATION

### BFA, GRAPHIC DESIGN

James Madison University  
2002-2006

### CERTIFICATION

The Branding Masterclass  
The Entire Brand Design Process  
Udemy  
March 2024



## TECHNICAL SKILLS

Adobe Creative Suite  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Print Design  
Photo Editing  
Web Design  
Microsoft Office



## PROFESSIONAL SKILLS

Typography  
Marketing  
Problem Solving  
Visual Communication  
Design Conceptualization  
Color Theory  
Research  
Teamwork  
UI/UX Design



## WORK EXPERIENCE

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- Performed quality assessment of training lessons for proper graphic elements and functionality of interactivity

### GRAPHIC ARTIST

C2 Technologies, Inc., Newport News, VA. 2007-2009

- Worked closely with ISDs and GAs to create e-Learning courseware, designed to deliver comprehensive training to military soldiers
- Crafted print materials tailored for training environments, encompassing a variety of items such as posters and flyers, to enhance classroom learning experiences

### GRAPHIC ARTIST

Computer Sciences Corporation, Hampton, VA.  
2006-2007

- Developed graphics and animations using Adobe Flash and created interactive visuals using ActionScript programming for web-based e-Learning courseware for the U.S. Army
- Participated in in-house training of new software
- Assisted in the creation of project proposals to help win multiple contracts for the company



## AWARDS

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2012 High Performing Team,  
C2 Technologies, Inc.



## LANGUAGES

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English

- Fluent

Korean

- Basic - Intermediate